

## APPLICANT INFORMATION

Fill out the following information  
(required):

Applicant's Name:
Employer's Name:
Street Address:
City/State/Zip+4 Code:
Phone Number:
Fax Number:
E-MAIL Address:

Please verify that your application  
is accompanied by the following:

1. Proof of the length of time you have been employed in the Mail / Shipping /Office Services/ Distribution Services Industry.
2. A letter from the person to whom you directly report (or from your company if you are self-employed) on your company's letterhead stationery indicating support for your receiving this award.
3. Verification of your membership-in-good-standing in MSMA (verification by either an MSMA Chapter Officer of your local MSMA Chapter or the National VP of Membership).
4. Essay (500 words or less) explaining why you have chosen a career related to the Mail/Office Services/Distribution Industry and your contributions to the industry D

### **PLEASE REMEMBER:**

Applications must be received  
by **JUNE 30<sup>th</sup>** of the year of  
the award.

The Cliff Bennett Memorial  
Education Award recipient will be  
notified by July 31<sup>st</sup> of the year of  
the award.

#### **SEND APPLICATION TO:**

Mail Systems Management Association  
P O Box 1145  
North Riverside, IL 60546-1145

## CLIFF BENNETT MEMORIAL EDUCATION AWARD

### SPONSORED BY:

- Mail Systems Management Association (MSMA)
- MAIL Magazine
- MAILCOM Conference



## THE CLIFF BENNETT MEMORIAL EDUCATION AWARD

MAIL Magazine, MAILCOM, and MSMA are honored to provide the Cliff Bennett Memorial Education Award. Cliff Bennett contributed to the education and professional career development of thousands of people during his lifetime. This award is a legacy to Cliff's commitment to the professional development of Mail and Distribution Center Professionals. The information in this brochure explains the various parts of the award and how Mail Systems Management Association (MSMA) members can apply

## AWARD RECIPIENT REQUIREMENTS

There are 4 requirements:

- **TIME IN THE INDUSTRY:**

The applicant must have completed a minimum of **one year and not more than 5 years** in the Mail / Shipping / Office Services/Distribution Industry by June 30<sup>th</sup> of the year of the award.

- **SUPPORT OF EMPLOYER:**

The applicant's employer must be supportive of the time required for the recipient to be away from work for attending the Fall MAILCOM Conference and the One Day MAILCOM Conference. Therefore, a letter from the applicant's manager on their company's letterhead stationery must accompany the application.

- **MEMBER OF MSMA:**

The applicant must be a member-in-good-standing of MSMA at the time of application. Verification of MSMA membership must be by a local MSMA Chapter Officer or an officer of the National MSMA Board.

- **ESSAY (500 words or less):**

The applicant must submit a written essay or statement containing 500 words or less that answers the following questions:

1. When and how did you get into the mail and distribution industry?
2. What is your current role in the industry?
3. What have you done to advance your professional development?
4. What have you done to share your knowledge with others?
5. What have you done to contribute to the industry?

## 3 ELEMENTS OF THE CLIFF BENNETT MEMORIAL EDUCATION AWARD

### 1 Fall MAILCOM Conference Registration

Cliff was a consistent presenter of various seminars at MAILCOM Conferences.

**MAILCOM will contribute one full Fall MAILCOM Conference registration.** The specific date, location and details for the Fall MAILCOM Conference can be found on the MAILCOM website:

[www.mailcom-conference.com](http://www.mailcom-conference.com)

### 2 MAIL MAGAZINE Excelsior Publications

Cliff authored numerous articles for MAIL Magazine.

**Excelsior Publications will contribute:**

- **A one-year subscription to MAIL Magazine**

- **A copy of the new "Complete and In-Depth Reference Book"**

[www.mail-magazine.com](http://www.mail-magazine.com)

### 3 MSMA – Mail Systems Management Association

Cliff was an active member of the MSMA National Board and instrumental in the development of the CMDSM Certification and Examination Program.

**MSMA will contribute:**

**A One Year Individual MSMA Membership**

**Registration to a One-Day MAILCOM Conference**

**Up to \$500 toward the recipient's expenses of travel, meals, and accommodations required to attend MAILCOM Fall Conference and/or the One Day MAILCOM Conference.**

Please check the National MSMA website for more information:

[www.msmanational.org](http://www.msmanational.org)